



**FOR IMMEDIATE RELEASE**

**DiversiTech® Names Tom Wooldridge General Manager of Morris Products**

*Wooldridge to Take Over Leadership of Morris Products, Further Company's Mission of Helping Customers Simplify Their Work*

**ATLANTA, May 24, 2018** – DiversiTech Corp., a leading manufacturer of installation, repair, and maintenance materials, components and supplies for the HVAC and electrical markets, announced today the appointment of Tom Wooldridge as general manager of the company's Morris Products business unit.

Wooldridge will be responsible for both strategic and operational leadership and will build on Morris's strong legacy of customer service to drive growth and innovation. Jeff Schwartz, founder of Morris Products, will work with Wooldridge during a transitional period. Among other duties, Wooldridge will oversee sales, product management, marketing, operations and supply chain activities.

Wooldridge comes to DiversiTech with more than 10 years of domestic and global leadership experience. He most recently served as product line manager of LED Lighting at Eaton's Crouse-Hinds Division where he led an expansion of the product line and growth in sales. Prior to that, he served as global sourcing coordinator/director with Gorbels Inc., where among other achievements he instituted 5s and Lean principles to improve operational efficiencies. Wooldridge began his career working in marketing and sourcing functions for various companies in China.

"Tom is an outstanding collaborator and cross-functional leader with a global perspective and a strong track record in the electrical and lighting categories," said Andy Bergdoll, CEO of DiversiTech. "We are excited to have Tom join the DiversiTech leadership team and look forward to working with him and the Morris organization to expand this important business unit. On behalf of the entire DiversiTech team I would also like to thank Jeff Schwartz and recognize his vision and leadership that built Morris into the company it is today."

Commented Wooldridge: "I am thrilled to join DiversiTech and am eager to start working with the Morris team to expand our product and services offering and to leverage the capabilities and resources of DiversiTech to provide even more value to our electrical wholesale customers."

DiversiTech acquired Morris Products in 2016 as a platform to better focus and service the electrical wholesale market and to expand its line of electrical and lighting products for its HVAC wholesaler customers. The Morris product line consists of more than 8,000 items spanning 30 product categories that are available with one-day shipping.

Wooldridge holds a bachelor's degree from Illinois Wesleyan University, a master's degree in Mandarin and Chinese Economy from the University of Cambridge and a M.B.A. from the University of Rochester. He will be based out of the Morris offices in Queensbury, N.Y.

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## 2—DiversiTech® Names Tom Wooldridge GM of Morris Products Inc.

### About DiversiTech

Founded in 1971, DiversiTech® Corporation is North America's largest manufacturer of equipment pads and a leading manufacturer and supplier of components and related products for the heating, ventilating, air conditioning, and refrigeration (HVAC/R) industry. Headquartered in the Atlanta, Ga., metropolitan area, DiversiTech's mission for its wholesaler partners is to simplify their work. The Company is focused on growth through internal product development, external partnerships and acquisition. Manufacturing a suite of products, which includes a wide range of mechanical, electrical, chemical and structural parts for HVACR systems, DiversiTech brings unparalleled scaling capabilities and supplier expertise. The Company holds numerous patents and operates an advanced R&D materials division dedicated to bringing more value to its customers. The Company maintains over 1 million square feet of manufacturing and distribution space in key U.S., Canadian and European locations. DiversiTech has enjoyed a continued history of successful growth and has acquired industry recognized brand names including Wagner® Manufacturing, Specialty Chemical, EcoPad®, The Black Pad®, Quick-Sling® and Super Seal™. More information is available at [www.diversitech.com](http://www.diversitech.com).

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