



FOR IMMEDIATE RELEASE

DiversiTech® Announces Expansion to Its Equipment Pad Product Line

Move Supports Company's Goal to be Industry's Premier Pad Supplier

ORLANDO, Fla. (AHR Expo, Booth #2235) — Jan. 25, 2016 – DiversiTech Corp., the leading manufacturer and supplier of equipment mounting pads, is pleased to announce that it is now offering an expanded equipment pad product line that is solely manufactured in the U.S. The expansion underscores the company's mission of being the premier pad supplier to HVAC contractors. With additional sizes to choose from, contractors now have a wider selection of options to meet their needs and help them increase sales.

DiversiTech offers the largest selection of equipment pad sizes and models, timely delivery and the deepest inventory in the industry. Already the industry's leading plastic pad supplier through its E Lite Pad™ line, other pad lines available include: concrete pads, composite pads and hurricane pads. Contractors can also benefit from DiversiTech's various innovations including the patented UltraLite® technology. UltraLite® pads are durable, fiber reinforced cement pads that flex instead of cracking or breaking. They include a textured surface to prevent equipment sliding and are unaffected by environmental conditions.

Other pad innovations include The Hurricane Pad™ Concrete Equipment Pad, which provides extra protection for equipment against high winds and extreme weather. The Hef-T-Pad™ is an injection molded equipment pad created from high impact polypropylene that is easy to handle, yet durable and strong. And CladLite® pads are steel reinforced, lightweight concrete pads designed for maximum durability and weather resistance.

All together, DiversiTech offers more than 300 different pad options for contractors to choose from ranging from pad sizes, surface materials, colors, weights, strengths and attachments.

“We are working hard to be the HVAC contractor's supplier of choice for all their equipment pad needs,” said DiversiTech Senior Director of Marketing Alec Minné. “This expansion is proof of that commitment and underscores how we're helping contractors simplify the way they work.”

To coincide with this announcement, the EnviroPad™ product line is now rebranded EcoPad™. This is a name change only as the DiversiTech part numbers will not change.

Distributors and contractors wanting more information can contact their local DiversiTech manufacturer representative or visit www.diversitech.com

-MORE-

2—DiversiTech Announces Expanded Equipment Pad Product Line

About DiversiTech

Founded in 1971, DiversiTech® Corporation is North America's largest manufacturer of equipment pads and a leading manufacturer and supplier of components and related products for the heating, ventilating, air conditioning, and refrigeration (HVACR) industry. Headquartered in the Atlanta, Ga., metropolitan area, DiversiTech's mission for its wholesaler partners is to simplify the way they work. The Company is focused on growth through internal product development, external partnerships and acquisition. Manufacturing a suite of products, which includes a wide range of mechanical, electrical, chemical and structural parts for HVACR systems, DiversiTech brings unparalleled scaling capabilities and supplier expertise. The Company holds numerous patents and operates an advanced R&D materials division dedicated to bringing more value to its customers. The Company maintains over 1 million square feet of manufacturing and distribution space in key U.S., Canadian and European locations. DiversiTech has enjoyed a continued history of successful growth and has acquired industry recognized brand names including Wagner® Manufacturing, Specialty Chemical, EcoPad®, The Black Pad® and Super Seal™. More information is available at www.diversitech.com.

#

DiversiTech®, the DiversiTech chevron, Wagner®, UltraLite®, CladLite®, E-Lite®, The Black Pad®, Wet Switch® and Pro-Treat® are registered trademarks of DiversiTech Corporation in the United States and other countries.

For more information:

Alec Minné
DiversiTech Corporation
(678) 542-3600 x1046
aminne@diversitech.com

Matt Spaulding
Spaulding Communications
404-270-1010x1
matts@spauldingcommunications.com

6650 Sugarloaf Parkway • Suite 100 • Duluth, GA 30097 • Tel: (678) 542-3600 • Fax: (678) 542-3702

www.diversitech.com