



FOR IMMEDIATE RELEASE

DiversiTech® Introduces New Line Up of Genteq® HVACR Residential Motors

Genteq Brand Offers Distributors and Contractors Greater Product Choices and Business Growth Opportunities

ATLANTA—Dec. 1, 2015 – DiversiTech Corp., a leading manufacturer and supplier of HVACR parts and accessories, announced today that it is adding two motor lines under the premium Genteq brand to its family of residential motors. The addition of the Genteq motor lines provides distributors and contractors with a trusted, nationally recognized brand name known for quality and innovation. DiversiTech’s expanded motor portfolio means distributors and contractors now have greater product choices and selling options for their customers.

A family of Genteq PSC motors and the Evergreen® ECM motor line now join DiversiTech’s highly popular Wagner® brand residential motor line. Both Genteq motor lines are built from the same trusted, field-proven technology found in millions of OEM systems nationwide. Genteq, a brand of Regal Beloit, was originally known by the General Electric name for more than 20 years.

The Evergreen family is a high-efficiency ECM aftermarket motor designed to replace factory X13 or PSC blower motors in HVAC systems. This technologically innovative product provides customers the comfort and efficiency of ECM in an easy-to-install replacement motor. The PSC motors are known for their long-lasting durability and are an excellent solution for a majority of the residential HVACR motor replacement market.

“The addition of these Genteq lines provides distributors and contractors with two major benefits: a proven and innovative motor brand they can trust for quality and durability, and a wider selection of motors to choose from that can help meet the comfort, efficiency and price point needs of their customers,” said DiversiTech Marketing Program Manager Jim Kitchen.

The addition of the Genteq lines also allows distributors to consolidate Genteq product purchases with their purchases of other DiversiTech products all from a single source.

“As a premium brand, it’s important to partner with like-minded companies such as DiversiTech who share our values for quality and innovation. We’re excited about the benefits this partnership will bring to distributors, contractors and homeowners alike,” said Don Korjenek, Distribution Marketing Director for Genteq.

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Distributors wanting to order product or desiring product information can contact their local DiversiTech manufacturer representative or visit www.diversitech.com

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2—DiversiTech Adds Genteq® Motor Lines

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About Regal Beloit

Regal Beloit Corporation (NYSE: RBC), based in Beloit, Wisconsin (USA), is a global leader in innovative solutions that convert power into motion for customers in industrial, commercial and consumer markets around the world. The company is comprised of three business segments: Climate Solutions, Commercial and Industrial Systems and Power Transmission Solutions. The company's common stock is a component of the S & P Mid Cap 400 Index and the Russell 2000 Index. For more information, visit RegalBeloit.com.

About DiversiTech

Founded in 1971, DiversiTech® Corporation is North America's largest manufacturer of equipment pads and a leading manufacturer and supplier of components and related products for the heating, ventilating, air conditioning, and refrigeration (HVACR) industry. Headquartered in the Atlanta, Ga., metropolitan area, DiversiTech's mission for its wholesaler partners is to simplify the way they work. The Company is focused on growth through internal product development, external partnerships and acquisition. Manufacturing a suite of products, which includes a wide range of mechanical, electrical, chemical and structural parts for HVACR systems, DiversiTech brings unparalleled scaling capabilities and supplier expertise. The Company holds numerous patents and operates an advanced R&D materials division dedicated to bringing more value to its customers. The Company maintains over 1 million square feet of manufacturing and distribution space in key U.S., Canadian and European locations. DiversiTech has enjoyed a continued history of successful growth and has acquired industry recognized brand names including Wagner® Manufacturing, Specialty Chemical, EcoPad®, The Black Pad® and Super Seal™. More information is available at www.diversitech.com.

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For more information:

Alec Minné
DiversiTech Corporation
(678) 542-3600 x1046
aminne@diversitech.com

Matt Spaulding
Spaulding Communications
404-270-1010x1
matts@spauldingcommunications.com

6650 Sugarloaf Parkway • Suite 100 • Duluth, GA 30097 • Tel: (678) 542-3600 • Fax: (678) 542-3702

www.diversitech.com